



# BookBoletín

*The University of New Mexico Press : Vol 1, No 2  
Autumn 2007*

## Live Rug Auction to Raise Funds for Native American Books

On Saturday November 10, 2007, the University of New Mexico Press will host a live public auction of more than two hundred contemporary Navajo rugs as a fundraiser to support the publication of books by or about Native Americans. The auction, to be held in the Hibben Center of the Maxwell Museum of Anthropology on the UNM Main Campus, will be conducted with the assistance of R. B. Burnham Native Auctions. Preview of the items available for bid will be from 11 a.m. to 1 p.m. and the auction will begin at 1:30 p.m.. This is the Press's first major fundraising event since the launch of its endowment campaign in spring 2007.

"This is a wonderful opportunity for the Press and the public to support Native authors and artists and books about Native America," comments Luther Wilson, Director of the UNM Press. "The funds we raise will help cover major expenses such as printing, research, permissions, and illustrations. The money will be applied to individual book subsidies and to an endowment for



long-term support. We are also pleased to be able to provide a sales venue for today's Navajo weavers. The pieces they are showcasing are truly beautiful."

The auction will be the first in a series of major events and outreach efforts by the Friends of the Press to raise funds for the \$5,000,000 Endowment Campaign launched in  
*(cont. on page 4)*

## Darwin's Travel Companion Explains Evolution for Kids

When Rosie the rose chafer beetle meets Charles Darwin in a friend's garden one spring day, a relationship buds that lasts a beetle's lifetime and takes Rosie on Darwin's voyage around the world on the Beagle, visiting South America, New Zealand, Australia, Tahiti, and Africa.

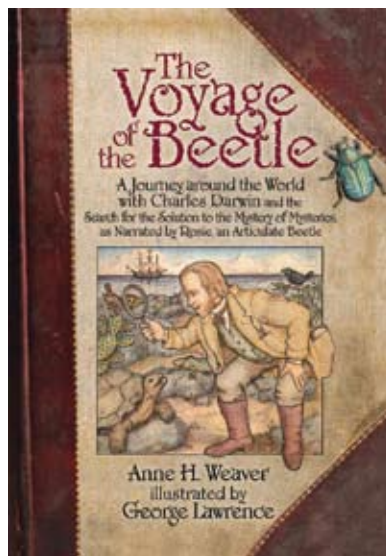
*The Voyage of the Beetle* explores the "mystery of mysteries" as investigated by naturalist Charles

Darwin. This engaging story takes young readers on a fun scientific ride that will help them answer the questions of why there are so many different kinds of species living on Earth, and why each is uniquely fitted for its environment. Readers will also learn fun facts like why Darwin's nickname was "Gas," how seashells can be found at a height of 1,300 feet above the coast, and how finch beaks helped Darwin with his theories.

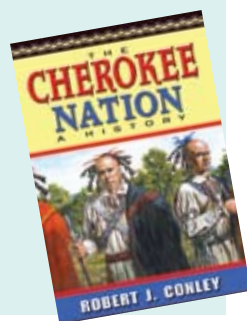
Darwin was fascinated with beetles, and Rosie is a perfect companion to Darwin, as she keeps detailed notes and drawings and provides him with clues to help solve the puzzles of nature. Beetles also have existed for more than 200 million years and are valuable witnesses to the many changes of the natural world over time—like why humans such as Darwin change color when seasick! Readers of *The Voyage of the Beetle* will learn about fossils and geology, the rain forest, and seafaring. Characters in the story include beetles—of course—and also sea

slugs, iguanas, kiwi birds, and other scientists of Darwin's time. Complex concepts like survival of the fittest and natural selection are explained in simple line drawings and notes adapted directly from the writings of one of history's greatest scientific minds. A biography and timeline of Darwin's voyages and research, suggested readings, and a glossary follow the story.

Anne H. Weaver has a  
*(cont. on page 4)*



*The Cherokee Nation: A History* was selected as a CHOICE Outstanding Book.



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## Note from the Director

Welcome to our second issue of BookBoletín. Much has happened since our first issue. Our endowment campaign to develop permanent funding support for several of our important series and for our Books in general has gotten underway. Dr. Thomas Chávez agreed to help us develop our campaign, and has put together a stellar committee to help him, and the Press, in those efforts. The members of the committee appear on page 7 of this issue.

Our Fall 2007 list is full of interesting and important scholarly and general interest books. *Cave, City, and Eagles Nest: An Interpretive Journey Through the Mapa de Cuauhtinchan Numero 2*, Edited by David Carrasco and Scott Sessions, is one of our most important scholarly works on our Fall list. It is a thorough study by a stellar group of scholars of an important pictorial manuscript (codex) produced in the early years of Spanish colonial rule in

the Americas. The book is produced in color throughout, and includes a copy of the Mapa itself. The book could not have been produced without a generous grant of \$37,000 from Sra. Angeles Espinosa Yglesias of Mexico City. Of general interest is Armando Rodriguez's biography, *From the Barrio to Washington: An Educator's Journey*, which tells the story of a Mexican migrant who went from being a young, non-English speaking boy to serving as Assistant Commissioner of Education under four U.S. Presidents, developing the field of bilingual education along the way.

I encourage you to contribute to our general endowment fund, or to one of our specific series endowments, to help the Press to continue its progress towards being the premier publisher of works on the histories and cultures of New Mexico and the Southwest, Mexico, and Latin America.

*Luther Wilson*

### A Press Profile

#### Melissa Tandysh, Designer

##### 1. What are the primary activities in your job?

A book designer for UNM Press is primarily responsible for taking the various elements that go into a book—text, images, graphs, etc.—and creating a design and layout that are appropriate for the book's subject and intended audience. Trim size, length, print quality, and the exterior look are some of the variables that the designer analyzes and considers in a collaborative effort with the editorial, marketing, and sales departments before the project begins.

##### 2. What is your favorite project and why?

I really enjoy doing the bilingual children's books. These projects demand more advanced planning and require working closely with authors and illustrators. Pages are designed first with Spanish and English text and then given to the illustrator with ideas and suggestions for appropriate images to complement the text. There is a wonderful give and take that can happen in the process when working this way.

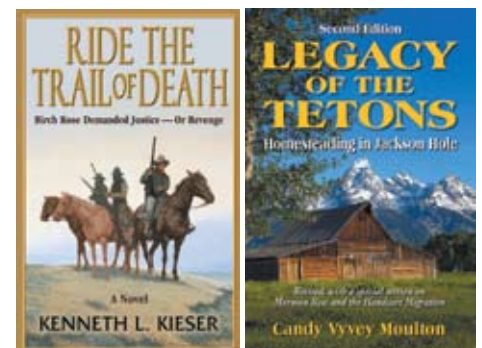
##### 3. For someone interested in your kind of job, what experience do they need?

Good basic graphic design skills, a solid background in computers and related design software, and a working knowledge of book typography are all crucial. And I personally think the best book designers love books and love to read. ☺☺☺

#### La Frontera

by Mike Harris, *La Frontera Publishing*

Based in Cheyenne, Wyoming, La Frontera Publishing is an independent publisher with a bright future. One of the Press's distribution clients, it currently has three books available with plans for adding three additional titles in 2008 and four more in 2009. Books currently in print are *Legacy of the Tetons* by Candy Moulton, *Ride the Trail of Death*, a novel by Kenneth L. Kieser, and *Who Killed Chester Pray? A Death Valley Mystery* by Nicholas Clapp. Mike Harris, publisher, says the company's goal is to publish books for people who have a passion about the American West. "We believe there are more histories to discover, more tales to tell and more stories to write." ☺☺☺



# Meet Our Authors

## Alex Harris

World renowned photographer

Distinguished photographer Alex Harris is founder of the Center for Documentary Studies at Duke University, where he is now professor of public policy and documentary studies. Harris researches aging in America, cultures of the southwestern United States, and documentary work as it relates to humanitarian issues. A student of Walker Evans, Harris graduated from Yale in 1971.

In 1972, Harris began collaborating with Dr. Robert Coles, which resulted in Harris's six years of photographic work in New Mexico's Hispanic and Alaska's Eskimo communities. From 1995 to 1998, Harris and Coles coedited *DoubleTake*, a magazine of documentary writing and photography. Harris's 1990 book with William DeBuys, *River of Traps*, was a finalist for the Pulitzer Prize. His next book, *Red, White, and Blue and God Bless You* was published in 1992 in conjunction with a traveling exhibit that opened at the International Center of Photography in New York.



Harris's photographs are in collections of the Museum of Modern Art, the Metropolitan Museum of Art, the John Paul Getty Museum, the Addison Gallery of Contemporary Art, the High Museum of Art in Atlanta, the Philadelphia Art Museum, and the Institute of Contemporary Art in Boston. His one-man show, *Experience Corps* and the *New Wave of Civic Engagement*, opened in July 2005 at the Russell Senate Rotunda in Washington, D.C. In the fall of 2007 Harris's photographs will be in exhibitions

at the Getty and the North Carolina Museum of Art. His awards include a Guggenheim Fellowship, an NEA North Carolina Visual Artist Fellowship, and a Lyndhurst Award. Harris lives with his wife, writer Margaret Sartor, and their son and daughter in Durham. They summer in northern New Mexico. His latest book, *The Idea of Cuba*, beautifully captures many archetypes of today's Cuba. ❧

## Marie Romero Cash

Pioneering santera

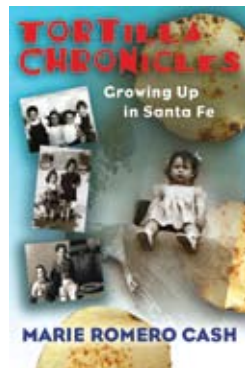
Marie Romero Cash, born in Santa Fe in 1942, has seen many changes to both her hometown and her profession.

Cash was one of the first santeras, or women artists, in the Hispanic art of saint-making. In a craft historically dominated by men, Cash's determination helped her succeed. And succeed she has. She's won the Master's Lifetime Achievement Award at the renowned Santa Fe Spanish Market and honors from the NEA, and her pieces reside at the Colorado Springs Fine Art Center, The Millicent Rogers Museum in Taos, the Museum of International Folk Art, and at churches and in private collections throughout the United States.

In 1975, Cash began saint-making at the urging of her artist sister. She first painted acrylic retablos, or flat-surfaced portrayals, and so enjoyed the work she began carving wooden bultos, or saints in the round. Cash often incorporates wood, watercolor, canvas, and tin in multimedia presentations a lá the eighteenth- and nineteenth-century santos.

Cash admits that she wondered at first whether she could make it as a santera. Then Father Jerome Martinez y Alire commissioned her to create images for his church at El Rito, New Mexico, and thus began her long, fruitful career.

Cash documents the art of saint-making in *Living Shrines: Devotional Spaces in Northern New Mexico Homes* and *Santos: Enduring Images of Northern New Mexican Village Churches*. Her latest book, from UNM Press, is *The Tortilla Chronicles*, a family memoir that recounts her childhood in Santa Fe in the 1950s in a humble, hardworking traditional Hispano family of tinsmiths.



## UPCOMING EVENTS

### Signings

**10/7/07 1:00-3:00 p.m.**

**Mary Jane Straw Cook**

*Doña Tules*

El Rancho de las Golondrinas  
334 Los Pinos Road, Santa Fe, NM 87507  
505-471-2261

**10/27/07 5:00-7:00 p.m.**

**Tom LaMarr**

*Hallelujah City*

River Lights, Second Edition  
1098 Main Street, Dubuque, IA 52001  
563-556-4391

**11/4/07 3 p.m.**

**Cristina Ortega & Armando Ortega**

*Key to Grandpa's House*

Bookworks  
4022 Rio Grande Blvd NW,  
Albuquerque, NM 87107  
505-344-8139

**11/20/07 5 p.m.**

**Carolyn Dodson & William Dunmire**

*Mountain Wildflowers of the Southern Rockies*

Garcia Street Books  
376 Garcia Street, Santa Fe, NM 87501  
505-986-0151

For the complete list of signings, visit  
<http://unmpress.com/Events.html>

### Exhibits

**Oct. 3-6, 2007**

Western History Association  
Oklahoma City, OK

**Nov. 1-2, 2007**

Navajo Studies  
Tsaile, AZ

**Nov. 7-10, 2007**

American Academy of Religion  
San Diego, CA

**Nov. 28-Dec. 2, 2007**

American Anthropology Association  
Washington, D.C.

For more info on the upcoming  
events visit  
<http://unmpress.com/Exhibits.html>

# Praise for UNM Press Books

## Antonio's Gun and Delfino's Dream: True Tales of Mexican Migration

Sam Quinones

"Where others see unremarkable immigrants, Quinones finds gold...he has filed the best dispatches about Mexican migration and its effects on the United States and Mexico, bar none."

—Los Angeles Times

## The First Tortilla: A Bilingual Story

Rudolfo Anaya

"Anaya has retold a Mexican legend and made it his own with his spiritual prose...A beautifully written and illustrated title."

—School Library Journal

## The Ghost of Mary Prairie

Lisa Polisar

"Polisar has woven into the fabric of this novel plenty of hair-raising turns and emotional dips...And she marvelously succeeds as the weaver."

—Albuquerque Journal

## Hip to the Trip: A Cultural History of Route 66

Peter B. Dedek

"...well-written, well-reasoned, and will spark thought in the most seasoned roadie. Highly recommended."

—Route 66 News

## The Cherokee Nation: A History

Robert J. Conley

"Conley speaks with a clear Cherokee Indian voice to show how his tribe's cultural characteristics have survived centuries of abrupt change."

—The Cherokee Advocate

## Junkyard Dreams: A Novel

Jeanette Boyer

"...Boyer deftly dramatizes Western land development, with its ominous impact on small family landowners, and offers vibrant depictions of the threatened natural landscape."

—Publishers Weekly Annex

## In a Dybbuk's Raincoat: Collected Poems

Bert Meyers

"...this book is a work of love constructed by family, friends, and admirers. You'll be drawn into that circle of admirers of Bert Meyer's poetry after reading just a few of the poems in this much-needed collection."

—Rain Taxi

## Cowtown Wichita and the Wild, Wicked West

Stan Hoig

"Stan Hoig has given us another excellent work focusing on the West and the people who made it..."

—The Oklahoman

## The Navajo People and Uranium Mining

Edited by Doug Brugge, Esther Yazzie-Lewis, Timothy Benally

"...moving conversations balance the carefully researched analytical chapters and give the book its emotional depth and originality."

—Indian Country Today

## Ravenhill

Timothy Hillmer

"...compelling...The characters are real, their lives diverse, and their actions, although unsettling, become understandable and heartbreaking."

—School Library Journal

## Storytelling in Yellowstone: Horse and Buggy Tour Guides

Lee H. Whittlesey

"Storytelling in Yellowstone is a treasury sure to appeal to scholars and lay readers alike."

—Midwest Book Review

## The World in Pancho's Eye

J. P. S. Brown

"[The World in Pancho's Eye] is a masterpiece of good writing, as solid and ringing as the walk of a horseman."

—American Cowboy Magazine

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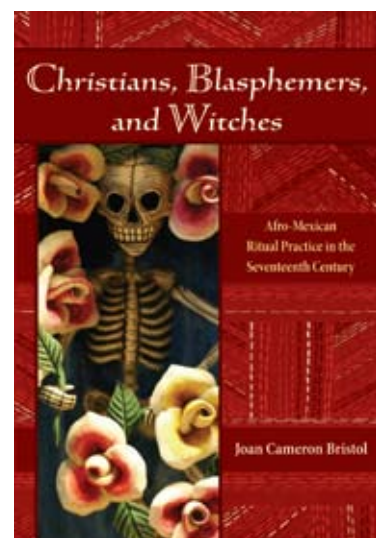
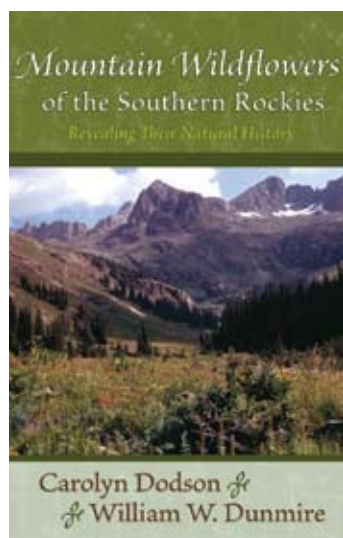
May 2007. Monies collected for the endowment will help the Press publish high-quality children's books on science and southwestern cultures, defray cost in book production, perpetuate its commitment to high editorial standards, and maintain independence in a world of publisher consolidation.

To learn more about the UNM Press Endowment Campaign and how to contribute, call Christina Frain at 505-272-7183 or visit <http://unmpress.com/fop.html>.

(cont. from page 1)

Ph.D. in anthropology from the University of New Mexico. She taught evolutionary anthropology at Santa Fe Community College for many years and is now a full-time writer in Santa Fe. Illustrator George Lawrence worked for twelve years in New York City as an architectural designer. He now lives in Santa Fe where he illustrates and designs interpretive exhibits for parks and nature centers throughout the United States.

Gifts to the **Worlds of Wonder: A Children's Science Series** will support future books like *The Voyage of the Beetle*.



## The Review Process

All books published by the Press are thoroughly reviewed. First, a book is read in manuscript form by one or more acquisitions editors. Of the approximately 3,000 book inquiries/proposals received per year, the editors invite approximately 150 to 200 to submit full manuscripts. In-house reading is done to assess a manuscript's strengths and weaknesses and to identify an appropriate outside referee. If the manuscript seems suitable for our publishing program, it is sent to one or more outside referees to be read. These outside readers, or peer reviewers, are knowledgeable in the subject area of the manuscript (e.g., Western history, anthropology). Using a standardized manuscript evaluation form, the reviewer analyzes and assesses the manuscript, ultimately recommending or not recommending the project for publication, as well as providing substantive comments and suggestions for revision, in some cases. The complete review process usually takes four to six months.

Following favorable reviews from outside readers, a Press acquisitions editor presents the manuscript for final approval to the University Press Committee, which is composed of twelve UNM faculty members representing various subject disciplines. The Committee meets about nine times per year to accept or reject book projects for publication. Prior to each meeting, the Press sends Committee members packets containing for each project: a memo from the acquiring editor that provides a brief synopsis of the project, the reasons UNM Press should publish it, and the author's and referee's credentials; a sample chapter from the manuscript; the manuscript evaluation from the outside reader; and the author's response to the manuscript evaluation. After Committee approval is secured, the Press offers a publishing contract. Books under contract are usually scheduled to be published about a year after all final manuscript materials are submitted. ❧

## Anthropologist Details Change through Navajo Women's Lives

In *Weaving Women's Lives*, anthropologist Louise Lamphere details transformations in the twentieth century and the continually changing nature of Navajo culture through the lives of three generations of Navajo women.

"I felt we needed a book that spanned several generations and examined the way individuals, particularly women, utilized traditional Navajo conceptions and beliefs but also included new practices from the larger U.S. society in which the Navajo have been incorporated for 150 years," says Lamphere, who teaches at the University of New Mexico.

Lamphere's idea coincided with Navajo Eva Price's own desire for a book that would pass on her teachings about Navajo life to her children and grandchildren. Lamphere and Price have been friends for forty years and the result of their collaboration is *Weaving Women's Lives*. The book incorporates Eva's voice, along with her daughter Carole's, and granddaughter Valerie's insights, for a truly multi-generational approach that celebrates the strength and vibrancy of Navajo culture from the 1960s until now.

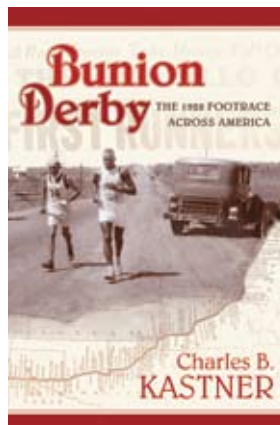
*Weaving Women's Lives* illustrates the process of incorporating new practices and ideas while retaining distinctive Navajo beliefs, values, and orientations. As individual threads are woven to create a unique pattern, so have Navajo women pulled together elements of Navajo and Anglo culture to create a new blueprint for their lives.

## Kastner Recounts Mythic 1928 Footrace Across Route 66

In 1928, a group of unknown and outcast runners beat the world's best runners in the first transcontinental footrace, a grueling 3,400-mile race across an America of poor roads, even poorer athletic equipment, and sharp prohibitions on black versus white competition in sports. Conditions for the "Bunion Derby," as the race came to be called, were horrible: the burning Mojave Desert, the freezing high country of Arizona and New Mexico, and death threats against blacks in Texas, Oklahoma, and Missouri tested the runners and the race's promoter, Charles C. Pyle. Yet these iron men—blacks, Native Americans, immigrants, and dirt poor farmers—ran from Los Angeles to New York City in two months, from March 4 to May 26, 1928, and helped not only to immortalize Route 66 but also to create a publicity precedent for today's sports industry.

Historian, journalist, and marathoner Charles B. Kastner recounts the story of this unique race. Kastner's interest began when his father told him about a 1929 52-mile footrace called the "bunion derby" run in his hometown. By doing archival research, Kastner discovered that the name came from the original footrace in 1928, which had sparked a trend of ultramarathons run by nonelite runners vying for cash prizes. In Depression America, commoners like milkmen, loggers, and farmhands took an interest in a sport with cash prizes. Charles C. Pyle's Bunion Derby was part footrace and part Hollywood production, with a road show featuring football legend Red Grange, vaudeville acts and sideshows, a portable radio station, and even the world's largest coffeepot sponsored by Maxwell House that served ninety gallons of coffee a day.

This classic American against-all-odds success story opens a window into Route 66's early years and records an important, if not disturbing, era in American history when the law of Jim Crow ruled the South and threatened the Bunion Derby's black runners with possible bodily harm as they persevered toward the Manhattan finish line.



# Book Highlights

## ***Cantemos al Alba*, a Ten-Year Labor of Love**

*Cantemos al Alba* by folklorist Tomás Lozano uncovers folklore never treated before as it explores a historical sequence of events born in medieval Spain, transported to Mexico, and planted in early New Mexico.

*Cantemos al Alba*, a bilingual study, demonstrates that the first music schools in what is now the United States were in the Río Grande Valley in New Mexico. The book contains more than one hundred songs with original music notation, full dramatic plays, a large selection of photographs, line drawings, and two CD recordings. This book was largely supported by the McCune Charitable Foundation.

*Cantemos al Alba* weaves religious music and drama into the culture of New Mexico via song, games, and dance. Included are discussions of religious feasts, the dramas of the Advent season, and New Mexico's popular dances like the Matachines, now performed in Indo-Hispanic communities to reenact the Spanish conquest. Examinations of the history, treatment, and physical compositions of musical instruments associated

with liturgical music—bugles, cornets, organs, various wooden clappers and herd bells—are also examined. Many of the folkloric traditions discussed in *Cantemos al Alba* remain today, but some are only memories passed down in families. The book will be the definitive work on liturgical music well into the future. Taped plays and folk singers preserve New Mexico's culture through sound and performance for generations to come.

Tomás Lozano, originally from Spain, is a multilingual folklorist and international lecturer on ethnomusicology. He specializes in the cultural movements of Spain during the Middle Ages. He arrived in the United States in 1993 on a three-month musical tour sponsored by the Spanish government. His last venue was the Santuario de Guadalupe in Santa Fe around Christmastime. Lozano witnessed in awe how “New Spain” still celebrated ancient Spanish Christmas traditions after four hundred years. He decided to stay longer to investigate the Spanish-New Mexico connection; two months turned into thirteen years. During this time, he

met Rima Montoya, who joined Lozano in his musical ventures. They married in 1999. Rima Montoya edited and translated into English *Cantemos al Alba*. The couple brought into being their first book after ten years of toil. ❧



## ***First Comprehensive Dictionary of Eastern Apachean Languages Released***

There are fewer than three hundred native speakers of Jicarilla Apache and the majority of those are elderly. The school-age population of Jicarilla Apache is in the hundreds, yet these children and young adults have had virtually no sustained contact with their heritage language.

Developed under the patronage of the Jicarilla Apache Nation Cultural Preservation Program, with the support from the Jicarilla Apache Nation Tribal Council, and with funding from the National Science Foundation, the *Dictionary of Jicarilla Apache* is the first large-scale dictionary of any of the Eastern Apachean languages and is the first of its kind written by and for the Jicarilla Apache Nation in Dulce, New Mexico. The dictionary provides documentation of Jicarilla Apache and is intended for classroom and home teaching of the language.

Divided into four sections and including more than five thousand entries, the

dictionary offers an introductory grammatical sketch, a Jicarilla Apache-to-English dictionary, an English-to-Jicarilla index and glossary, and a thematic lexicon arranged alphabetically according to semantic field. It will be a valuable resource for those teaching and learning in the Jicarilla Apache community, as well as for other Apachean peoples, linguists, and anthropologists.

The work of many contributors went into the publication of the dictionary. Wilhelmina Phone has been working on the documentation of Jicarilla for more than thirty years. She has taught the language and developed materials for Jicarilla language classes for adults and children. Maureen Olson has an M.A. in education and teaches Jicarilla Apache in public schools and to adults. She serves as coordinator for bilingual programs at the elementary, middle, and high school levels. She is currently the Jicarilla

Language Revitalization Coordinator. Matilda Martinez is a specialist in Jicarilla traditional cultural practice.

Melissa Axelrod is associate professor of linguistics at the University of New Mexico, Albuquerque. Jule Gómez de García is associate professor of linguistics, California State University, San Marcos. Jordan Lachler is a Ph.D. candidate in the department of linguistics, University of New Mexico, Albuquerque, and a research associate at the Sealaska Heritage Institute in Ketchikan, Alaska. Sean M. Burke is a computational lexicographer and an author and consulting editor for the technical publisher O'Reilly Media. ❧

Funds raised at the rug auction on Nov. 10 will support Native American books like this one. For more see page 1.

# Supporting the UNM Press

## Thank You Friends!

Over the past few months a significant number of new people have become Friends of the Press. Through their gifts of cash and pledges, they are helping take UNM Press to the next level.

Rudolfo Anaya, *UNM Press Author*  
Ann Beyer  
John Bigelow, *UNM Press Author*  
David Brugge  
Thomas Chávez, *UNM Press Author*  
Richard Etulain, *UNM Press Author*  
Nasario García, *UNM Press Author*  
Lisa Jordan  
David Margolis  
Gene Moss  
Carol Myers  
V. B. Price, *UNM Press Author*  
Calvin Roberts, *UNM Press Author*  
David Stuart, *UNM Press Author*  
Clark Whitehorn, *Editor-in-Chief*  
Luther Wilson, *UNM Press Director*

## Campaign Advisory Committee Convenes

UNM Press is honored to have a distinguished group of advisors to help with the planning and execution of the \$5,000,000 Endowment Campaign. The inaugural meeting was held at the Press on August 20, 2007. These individuals are all leaders in New Mexico's business and cultural community and bring a wealth of fundraising experience to the campaign. Thank you very much for donating your time and experience.

Lee Blaugrund, *Albuquerque*  
Tom Chávez, *Albuquerque*  
Jan García, *Santa Fe*  
Larry Lujan, *Albuquerque*  
Allen Sprowl, *Albuquerque*  
Doc Weaver, *Santa Fe*

## Join Us for the First Annual Director's Dinner

Save the date May 4, 2008, and join UNM Press Director Luther Wilson for the first annual Director's Dinner. This will be an opportunity for anyone interested in the Press to learn about current and upcoming book projects and to meet the Press leadership and authors.

All donors who have given at least \$1,000 to the Press and are members of the Director's Circle to the Press will receive their invitations in the mail. For others who wish to attend, tickets will be available for \$150. All proceeds will go to the UNM Press General Endowment to help support new publishing directions, individual nonseries titles, and special marketing and promotional efforts.

For more information on the Director's Dinner, contact Christina Frain, 505-272-7183 or [cfrain@upress.unm.edu](mailto:cfrain@upress.unm.edu).

## Become a Friend of the Press

### I would like to contribute to the UNM Press General Endowment.

- FRIEND \$100-\$499—A UNM Press book of your choice will be donated to a library of your choice.
- PATRON \$500-\$999—Three UNM Press books of your choice will be donated to a library of your choice.
- DIRECTOR'S CIRCLE \$1000 AND UP—Invitation to the annual Director's Dinner.

### I would like to establish or contribute to a new series endowment,

- \$ \_\_\_\_\_ Children's Multicultural Series—\$400,000 goal
- \$ \_\_\_\_\_ Worlds of Wonder: A Children's Science Series—\$400,000 goal
- \$ \_\_\_\_\_ Native American Series—\$250,000 goal
- \$ \_\_\_\_\_ Art and Photography Books—\$500,000 goal
- \$ \_\_\_\_\_ Paso por Aquí Series—\$250,000 goal

### I would like to fund a special project. Please contact me to discuss the following opportunities.

- Sponsor a Specific Book \$2,500 and up—Provide support to offset the special costs associated with book production
- Create a Series \$100,000 minimum—Completely fund and name a new endowment
- Name the Building \$2,400,000—Creates unrestricted funds for a wide variety of Press projects

### I would like to pledge a regularly scheduled donation. Please contact me to discuss the details.

All donors receive invitations to special events and the UNM Press newsletter, *BookBoletín*.

Name \_\_\_\_\_ Preferred Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ E-mail \_\_\_\_\_

My check is enclosed, made payable to: The University of New Mexico Press

Please charge \$ \_\_\_\_\_ to my  VISA  MC Card# \_\_\_\_\_ Exp. \_\_\_\_\_

Signature \_\_\_\_\_

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*The University of New Mexico Press : Vol 1, No 2  
Autumn 2007*

- Live Rug Auction to Raise Funds for Native American Books • pg. 1
- Darwin's Travel Companion Explains Evolution for Kids • pg. 1
- Meet Marie Romero Cash & Alex Harris • pg. 3
- Anthropologist Details Change through Navajo Women's Lives • pg. 5
- Kastner Recounts Mythic 1928 Footrace Across Route 66 • pg. 5
- Cantemos al Alba*, Ten-Year Labor of Love • pg. 6
- First Comprehensive Dictionary of Eastern Apachean Languages Released • pg. 6
- Thank You Friends & Advisory Committee • pg. 7

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